

1 of 3

Last Received: 11/01/2012 1:59 PM
Showing Buylines: All Lines

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

AMERICAN FUTURE FUND :60S SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	7A-8A		:60	\$4,000.00	11/03-11/03	1	1	1	\$4,000.00	
		Buyline Comment: NEWS										
	2	SA	8A-10A		:60	\$5,000.00	11/03-11/03	1	1	1	\$5,000.00	
		Buyline Comment: SAT TODAY										
	3	SA	7P-8P		:60	\$3,600.00	11/03-11/03	1	1	1	\$3,600.00	
		Buyline Comment: NEWS										
	4	SU	6A-7A		:60	\$2,400.00	11/04-11/04	1	1	1	\$2,400.00	
		Buyline Comment: NEWS										
	5	SU	7A-8A		:60	\$4,000.00	11/04-11/04	1	1	1	\$4,000.00	
		Buyline Comment: NEWS										
	6	SU	8A-9A		:60	\$8,000.00	11/04-11/04	1	1	1	\$8,000.00	
		Buyline Comment: SUN TODAY										
	7	SU	6P-7P		:60	\$8,000.00	11/04-11/04	1	1	1	\$8,000.00	
		Buyline Comment: NEWS										
	8	SU	8P-1130P		:60	\$20,000.00	11/04-11/04	1	1	1	\$20,000.00	
		Buyline Comment: SUN NIGHT FOOTBALL										
	9	M-TU	6A-7A		:60	\$4,500.00	11/05-11/06	2	1	2	\$9,000.00	
		Buyline Comment: DAYBREAK										
	10	M-TU	7A-9A		:60	\$7,000.00	11/05-11/06	2	1	2	\$14,000.00	
		Buyline Comment: TODAY SHO										

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser () .AMER. FUTURE FUND

Product AMERICAN FUTURE FUND

Estimate# 114

Buyer ELISE CLOYD

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //114

Flight Dates 11/03/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

---REPORT TOTALS---

Report Totals: 24 / \$151,800.00

---SALES MONTHLY TOTALS---

Nov 12: 24 / \$151,800.00

Sales Totals: 24 / \$151,800.00

Station Totals: 24 / \$151,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$151,800	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE